

**N.PEAL**

Burlington Arcade, London. Since 1936



My father first travelled to Ulaanbaatar, the capital of Mongolia, when it could only be reached by train. By chance, he met a family of nomadic herders who travelled the endless steppes of this vast, inaccessible country. He saw how carefully they looked after their goats in often inhospitable conditions and was impressed with the quality of the cashmere they produced.

My father began trading with these nomadic herders and brought cashmere of a never before known quality to London. Our family is still trading with Mongolia today and you can purchase the finest cashmere garments from the N.Peal store in the Burlington Arcade, Mayfair.



Adam Holdsworth  
Managing Director, N.Peal



It's easy to see why my father was so fascinated by this untouched country. There's an unfamiliar quiet and stillness up here in the roof of the world.

Even today, there's very little sign of the trappings of modern life.



The extreme winter in Mongolia is both a blessing and a curse. The average temperature is below  $-20^{\circ}\text{C}$ , which causes the goats to grow a very fine underdown (the cashmere fibre) to keep them warm.

The conditions in Scotland are not as intense and goats quickly revert to a long coarse coat. Lower quality cashmere is also produced in Iran, Afghanistan, Kyrgyzstan and Kazakstan.

It's the hostile winter and the care of the herders that makes Mongolian cashmere the finest in the world.





When spring comes and brings with it the warmer temperatures, the goats no longer need their winter coats. This is when cashmere fibre is carefully combed from the goat. Each goat produces different qualities of fibre so it is a time consuming process to collect only the very best.

Each aimag (area) in Mongolia produces different quality fibre. My father's long relationship with the country has given our family a unique knowledge of the nomadic tribes and where the best cashmere can be sourced.



The fibre is carefully dyed and processed to produce a delicate yarn. This is used to create stylish and luxurious knitwear for women and men. Very little has changed in our techniques over the last 70 years and the garments we produce today are created with the same care and attention my father insisted upon.

This is why our garments stand the test of time.



N.Peal cashmere garments can be purchased from our shop in the Burlington Arcade, Mayfair, London or from [www.npeal.com](http://www.npeal.com)



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